

**Richmond Sports Council
Meeting February 10, 2009
Room M.2.004
Richmond City Hall**

Minutes

Present:

Jim Lamond (Chair), Roger Barnes, Paul Alexander, Bill Alexander, Annie Watson, Fred Pawluk, Serj Sangara, Roy Lightfoot, Don Fisher, Jack Hamilton, Terry Kehoe, Gary Rosval, Donna Marsland, Peter Mitchell, Don Fennell, Winnie Ho, Ivan Wong, City staff: Paul Morizawa, Eric Stepura

Regrets: Jim Kojima, Bob Jackson

Meeting called to order at 7 pm.

1. Approval of minutes dated January 13, 2009 – Don Fisher, Gary Rosval, Carried.
2. Business arising – Nil.
3. Guest
4. Staff Report – Eric on user fees – Aquatics and RACA groups increase in fees for 2009 set at 3%. Meeting held with field user groups after discussion decided to set at 3% increase for 2009 and 2010 starting February 2009 for grass fields, artificial fields are low. Need to compare to other cities – will follow up and provide information. Terry Kehoe asked if rates would come down on artificial fields because of lower maintenance. Asked about lower rates in other cities, Jim said some cities users have to do the lining of the fields. Eric was asked about the rental agreement from our partnership agreement. Eric said this should be done anytime.

Roger asked if a fee for Minoru event will go up when it becomes enclosed. Eric said a report was going to Council for review. Copy to Sports Council potential for fee to be changed. Final outcome from Sports Council 3% across the board. Eric gave a report on what is involved in bidding on events like the 2015 Canada Winter Games, this would have to include a report on skiing events outside the City otherwise we could hold the event here.

5. BC Senior Games going well. Volunteer Rally in January was first class. Event Office opening April 8th at Minoru Pavilion. Torch Rally will be held Senior Week which is the first week in June. All sports venues now have final locations.

Volunteer opportunities for all to be part of the games, looking for a Sport Chair for floor curling in the Olympic Oval.

6. Kidsport – Terry gave a report for March 2008 with 27 applications this year. Need \$16,000 for the year and currently have no secure funding, just remember any fund raising think Kidsport it is our chapter.
7. Trust Fund – Sammy gave a report. One application to date, deadline for 2008 is February 28, 2009.
8. Correspondence – Nil
9. New Business – Roger confirmed that web site is set up to go sportsCouncil.com – this will provide a place to post all information. Came across Calgary report from truesport.ca – link will be posted on web site.
10. Round Table:

Sport Hosting - Neonila Lilova's presentation to Council was approved . \$500,0000 to Sport Hosting Office and staff. On implementation process to consult with Sports Council, Oval and Tourism Richmond and PRCS on details. Money comes from hotel room tax and must go to Tourism Marketing including hosting for sports events. Should start October 2009. Roger provided a breakdown on sporting events/hotels, in 2007 approximately 15,000 room nights estimated to generate \$7M annually or 2% of annual business.

2009 City Operating Plan was released 2 weeks ago suggested that users contribute for artificial turf fields be placed into general revenue despite our letter of agreement that it go into replacement fund, this will be discussed at General Purposes meeting.

Sports Injury Workshop – Sammy stated that Sean Graham was running a sports injury workshop on Sunday Feb 15th at 7 pm at South Arm Community Centre.

Sammy attended a meeting with BC Soccer who asked if we would be willing to change our soccer season to align with all the other provinces. Fred commented that changing season may create conflict with other sport groups for field use. Roger stated that as a representative for the group, this is currently an initiative of staff only at this point and will create confusion and impacts need for future artificial turf fields.

Jack spoke about the problem with the Rugby trailer – pipes frozen and lots of problems now being fixed.

Steve and JJ Hill – Richmond event marathon sold out. Runners run all around Richmond and visit 7 Starbucks collecting playing cards and best hand wins.

Fred – Time Clock is up at Minoru. Is looking for remote control to set.

Serj – will be doing charity event at Winterfest. Registrations for baseball after two days have over 500 to date.

Don Fennell – Richmond sports awards dinner will be held April 30th. Please submit nomination forms by deadline of March 15, 2009. See Richmond Review for more information.

Don Fisher – reported their last night revised VANOC budget has cut their support.

Richmond 2010 O Zone – Moving to City Hall at Minoru for 17 days. Arenas will be Heiniken House. One field will have artificial ice outdoors.

2009 Senior Games has both at Winterfest.

Jim stated that the AGM would be held on March 10, 2009 and is looking for board members. Dues for 2009 are now due (large sum of \$10).

Next meeting: Tuesday March 10, 2009 – Annual General Meeting

**Richmond Community Sports Hosting
Visitor Expenditure in Richmond**



Richmond's community sport organizations have a rich history of event hosting. In 2007, Richmond Sports Council members estimated the economic impact of its event hosting. Analysis was limited to 34 events with at least some of the participants staying overnight. A 20 percent allowance was made for similar events by other groups. Expenditure estimation has been made on conservative assumptions to prevent over estimation. See event listing overelaf

Key Findings

Visitor expenditure generated by Richmond's community sport hosting is conservatively estimated at:
 15,000 room nights per year
 84,000 other day visits per year
\$7 million in direct tourism spending annually

**Richmond Community Sports Hosting
Visitor Expenditure in Richmond - Estimates**

Limited to events with at last some overnight stays
 2007 year: 34 events

Overnight Visitors

Hotel Room Nights	15,000		
2 people per room	2		
Overnight visitors		30,000	
Per person expenditure			
Accommodation	\$ 60		
Food and Beverage	\$ 40		
Other	\$ 50		
Total		\$ 150	
Revenue from Overnight visitors		\$	4,500,000

Day Visitors

Athlete day visits	42,000		
2 people per athlete	2		
Day Visitors		84,000	
Per person expenditure		\$ 30	
Revenue from Day Visitors		\$	2,520,000

Total Revenue		\$	7,020,000
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