

**Richmond Community Sports Hosting
Visitor Expenditure in Richmond**



Richmond's community sport organizations have a rich history of event hosting. In 2007, Richmond Sports Council members estimated the economic impact of its event hosting. Analysis was limited to 34 events with at least some of the participants staying overnight. A 20 percent allowance was made for similar events by other groups. Expenditure estimation has been made on conservative assumptions to prevent over estimation. See event listing overelaf

Key Findings

Visitor expenditure generated by Richmond's community sport hosting is conservatively estimated at:
 15,000 room nights per year
 84,000 other day visits per year
\$7 million in direct tourism spending annually

**Richmond Community Sports Hosting
Visitor Expenditure in Richmond - Estimates**

Limited to events with at last some overnight stays
 2007 year: 34 events

Overnight Visitors

Hotel Room Nights	15,000		
2 people per room	2		
Overnight visitors		30,000	
Per person expenditure			
Accommodation	\$ 60		
Food and Beverage	\$ 40		
Other	\$ 50		
Total		\$ 150	
Revenue from Overnight visitors		\$	4,500,000

Day Visitors

Athlete day visits	42,000		
2 people per athlete	2		
Day Visitors		84,000	
Per person expenditure		\$ 30	
Revenue from Day Visitors		\$	2,520,000

Total Revenue \$ 7,020,000

Richmond Community Sports Hosting Events 2007

Estimates

Month	Hosts	Event	Participants			Room Nights	Participant Days
			Total Participants	from out of GVRD	Days Competition		
Mar	Rmd Curling	W Canada Dentists Assn Bonspiel	120	80	4	180	480
Mar	Rmd Curling	Blue Goose Bonspiel	128	72	3	150	384
April	Rmd Curling	Pacific International Cup	144	132	5	875	720
Dec	Rmd Curling	International Wheelchair Bonspiel	45	24	5	120	225
May	Rmd City Baseball	Victoria Day Wkd Bantam Tnmt	120	30	5	30	600
May	Rmd Girls Softball	Pee Wee B Tournament	160	26	2	16	320
May	Rmd Girls Softball	Bantam B Tournament	160	39	2	24	320
June	Rmd Girls Softball	Squirt A Tournament	96	28	2	16	192
June	Rmd Girls Softball	Squirt B Tournament	96	42	2	24	192
June	Rmd Girls Softball	Bantam B Cup	224	28	2	16	448
July	Rmd Girls Softball	Midget B Provincials	255	160	3	240	765
July	Rmd Girls Softball	Senior A Provincials	126	36	3	15	378
Mar	Rmd Rod & Gun	BC Air Gun Championship .	58	22	2	44	116
Nov	Rmd Rod & Gun	Hibernation Air Gun Match	58	31	2	62	116
July	Rmd Boys Fastball	Provincial Fastball Championship	200	100	2	200	400
July	Rd Boys/Gls Soccer	BC Youth Provincials	400	170	4	440	1,600
Oct	Rd Boys/Gls Soccer	Thanksgiving Tournament	3,150	240	2	300	6,300
Oct	Seafair Minor Hockey	Icebreaker AAA Tournament	864	324	4	1,000	3,456
Nov	Seafair Minor Hockey	Remembrance Day C Tmmt	576	90	3	270	1,728
Feb	Steveston Judo	Pacific International Champ.	25	25	7	25	175
Feb	Steveston Judo	National Team Training	45	45	3	115	113
Mar	Steveston Athletic	Subaru E-Venti Marathon	104	26	2	52	208
Jan	Kajaks Track/Field	Steveston Ice-Breaker 8K	369	19	1	4	369
May	Kajaks Track/Field	BC Elementary Track & Field	1651	61	3	15	4,953
Jun	Kajaks Track/Field	Kajaks International Track Classic	129	92	1	10	129
Sep	Kajaks Track/Field	Labour Day 8K	197	12	1	3	197
Mar	Rmd Minor Hockey	RMHA PeeWee Rep Tournament	400	240	4	900	1,600
Mar	Rmd Minor Hockey	RMHA Atom/PeeWee "C" Tmt	400	80	4	300	1,600
Mar	Rmd Minor Hockey	RMHA Bantam/Midget "C" Tmt	400	80	4	300	1,600
Dec	Rmd Minor Hockey	International Midget Tnmt	1200	900	5	3500	6,000
Mar	Rmd Girls Ice Hockey	Ice Classic	1000	500	6	2000	6,000
May	Rmd Rapids Swim	West Coast Open	275	55	2	100	550
July	Rmd Rapids Swim	BC AAA Championships	500	250	4	400	2,000
Dec	Rmd Rapids Swim	Fastswim Classic	500	150	3	225	1,500
Total of Above			14,175	4,209	3.2	11,971	45,734

Allow 20% for all other groups

Estimated Grand Total	17,719	5,261		14,964	57,167
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